

Questionnaire For ETOs (Educational Tour Organisers)



Name of your ETO

Who is the owner?

Year established

How many staff work for your company?

Who would be the person responsible for the day to day liaising with the school?

Name Position

Postal address

Telephone Emergency contact number

Email Website

Social media accounts

Do you produce your own brochure?

Approx. how many schools do you refer students to:- in the UK worldwide

Which other countries do you work with?

From which areas/cities do you recruit your students?

Do you recruit students who need a General Student Visa?

Which marketing methods do you use to recruit students?

What services do you provide for students?

Please provide us with contact details for **two** other schools you work with.

Name School Email

Name School Email

What discount as a percentage of tuition fees are you looking for?

How would you like the discount to be paid?

Is there anything else you would like to know?

Signature Name Date



Partners:
John Duncan
Margaret Duncan